

#HRGUMBO2024  
OCTOBER 21-24, 2024

# HR GUMBO

A Vibrant Mix of Affirmative  
Action, DEI, and Pay Equity

By OutSolve



# SPONSORSHIP SUMMARY



## Be a Part of Progress

After 25 years of attending conferences with very little impact, we set out to make a change. Every aspect of HR Gumbo is designed to be engaging and forward-thinking. Sponsorships are by **invite only** and with limited availability. In a stagnant industry, HR Gumbo is an opportunity to move your brand ahead.

## Package Options Summary:

- **French Quarter** / \$15,000
- **Garden District** / \$10,000
- **Mid-City** / \$7,000
- **Marigny** / \$4,000





# WHAT IS HR GUMBO?

A place where attendees are inspired to stretch their imaginations and go beyond compliance.

A welcome break from the same ole' topics, speakers, and discussions.

This is Disruptive. This is Vibrant. This is HR Gumbo.

# WHY SPONSOR?



## Advantages

- **Imprint your brand messages** with attendees. HR Gumbo offers interactive experiences; not just sessions.
- **Make your brand relevant.** Participating in HR Gumbo means you are part of the conversation when discussing the new frontier of AAP, DEI, and Pay Equity.
- **Reduce the cost of shipping and handling.** Each sponsorship includes a custom branded exhibit kiosk, minimizing your need to ship materials.
- **HR Gumbo is a digital-first event.** Sponsors have direct access to attendees through strategically placed digital channels.
- **Attach HR Gumbo to your ESG commitments.** An attendee favorite, HR Gumbo is a zero-waste event.

# SPONSOR PACKAGES

Select One That's Right for You

French Quarter

Garden District

Mid-City

Marigny

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BEYOND COMPLIANCE

#hrgumbo

# SPONSORSHIP PACKAGES



## French Quarter / \$15,000

*Limit One (1)*

Exclusive sponsor of **Keynote Luncheon** and honoring Veterans at the **WWII Museum Cocktail Reception**

Charitable Donation on Sponsors' Behalf

Promotion of Charitable Contribution

Reserved Table in Super Sessions

Full Page Ad in Program Guide

Brand Exclusive Email Event Marketing

Brand Exclusive Social Media Promotions

Prominent Listing on Event Website

Conference App Push Notification

Brand Exclusive Badge and Lanyard

Title Sponsor and Guest of Pre-Event Webinar

Prominent Placement in Post-Event Webinar

Branded Kiosk Exhibit

Four (4) Conference Registrations

## Garden District / \$10,000

*Limit Two (2)*

Shared sponsor of **Women in the Workplace Rosie's on the Roof Cocktail Event**

Charitable Donation on Sponsors' Behalf (shared)

Promotion of Charitable Contribution

Full Page Ad in Program Guide

Prominent Placement Email Event Marketing

Prominent Listing Social Media Promotions

Prominent Listing on Event Website

Conference App Push Notification

Prominent Placement in Pre-Event Webinar

Prominent Placement in Post-Event Webinar

Branded Kiosk Exhibit

Four (4) Conference Registrations

# SPONSORSHIP PACKAGES



## ✓ **Mid-City / \$7,000**

Limit Four (4)

✓ Charitable Donation on Sponsors' Behalf (shared)

✓ Promotion of Charitable Contribution

Half Page Ad in Program Guide

Logo Placement in Email Event Marketing

Logo Listing in Social Media Promotions

General Listing on Event Website

Conference App Push Notification

Branded Kiosk Exhibit

Three (3) conference registrations

## **Marigny / \$4,000**

Limit Ten (10)

Quarter Page Ad in Program Guide

Logo Placement in Email Event Marketing

Logo Listing in Social Media Promotions

General Listing on Event Website

Conference App Push Notification

Branded Kiosk Exhibit

Two (2) conference registrations



# LET'S PARTNER

## Contact Us



### Phone

888.414.2410



### Email

[mmadden@outsolve.com](mailto:mmadden@outsolve.com)



### Visit Us

[outsolve.com](https://outsolve.com)



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